



NORTHEAST OHIO'S 11TH **Business Continuity Planning Conference**

APRIL
14
INDEPENDENCE

Could Your Organization Survive?

Is your business, nonprofit or government agency ready for ...

- Data safeguarding
- Fire
- Identity theft
- Employee misbehavior
- Staff departures
- Workplace safety
- Relocation
- Homeland Security interaction
- Data disaster recovery
- Evacuation



*The Business Emergency Planning Institute
presents*

Northeast Ohio's Annual Get-Ready Event

Wednesday, April 14

8:30 a.m. - 4 p.m., Doubletree Inn, Independence

Register: <http://2010bepiconference.eventbrite.com>

www.bepinstitute.com

Save \$25 off non-member rates - use discount code: WHIPPLE



NORTHEAST OHIO'S ANNUAL **Business Continuity Planning Conference**

WHO:

Everybody with a role in ensuring their organization plans, responds to and survives disruptions

- Newcomers
- Professionals
- HR, IT, operations
- Legal, administrators
- Owners, COOs and more

WHAT:

Affordable daylong conference to help you to start learning or to gain more insight into business continuity and disaster response

WHEN:

Wed. April 14

8:30 a.m. - 4 p.m.

(includes cont. bkft, lunch)

WHERE:

Doubletree Inn,
6400 Quarry Lane,
Independence, 44131

REGISTER:

BEPI member: \$125

(after March 22): \$150

Non-member: \$175

(after March 22): \$225

Save \$25 with discount code at bottom of flier

Exhibitor space as low as \$375 available!

<http://2010bcconference.eventbrite.com>

(216) 212-7181

www.bepinstitute.com

Presented by the Business Emergency Planning Institute, with gold sponsor support from American Red Cross of Greater Cleveland, the 11th annual Business Continuity Planning Conference is Northeast Ohio's only full-day business continuity conference. It offers a menu of expert and experienced speakers who can help your organization learn more, prepare better, respond more effectively to all sorts of business disruptions, both natural and human-created.

On the Agenda

Keynote: "Planning Your Vision"

Gary Waters, Cleveland State University

He came to Cleveland State University with a plan. Coach Waters wanted CSU to achieve a goal it had done only one time in the school's history. He achieved in last year when the men's basketball team went to the NCAA tournament for the first time in 20-plus years and won its first round match. Coach Waters will share with you how planning is the key to success.



Following the keynote, participants can attend four 60-minute sessions:

10 Things Every Organization Should Do to Survive a Disruption

Bob Goszka, Robert Goszka Enterprises

Employee (Mis)Behavior/ Employer Liability

*Douglas Whipple, attorney,
Seeley, Savidge, Ebert & Gourash Co., LPA*

Employee Departures: Succession Planning

*Brian Broadbent, president and CEO,
Business Volunteers Unlimited*

Safely Exit the Building: Improving Your Evacuation

Robert A. Sigman, Future Products Group

Choose a Data Center Location

*Jeff Levine, CEO, BlueBridge Networks
Kevin Goodman, director, BlueBridge Networks*

Protect Business from Identity Theft

Christopher Noga, Twinsburg police chief

Prepare for Safety, First Aid and More in Your Workplace

Pam Oliver, American Red Cross

Know Homeland Security: Federal, State and Local

*Patrick Shaw, U.S. Department of Homeland Security;
Jeff D'Annolfo, Ohio Homeland Security Office;
Paula Young, Northeast Ohio Regional Fusion Center, Cuyahoga County Department of Justice Affairs*

Lessons Learned After the Fire: Lorain County Community College

Keith Brown, director of campus security

Lessons Learned: Moving a Hospital-TriPoint Med. Ctr.

Richard Harvey, chief, Mentor Fire Department

Lessons Learned: Data Center Testing

Keith Fricke, data security specialist

Lessons Learned: BEPPE Award Winners

New to 2010—The BEPPE Awards!

Has your organization survived a disruption? Know someone who has?

Nominate by March 22!

www.bepinstitute.com/beppes

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